

Yamhill County Fair & Rodeo 2026 Sponsorship Packages



GRAND CHAMPION (\$5,000) - 3 PACKAGES AVAILABLE

This TOP TIER sponsorship package allows you the opportunity to be a main sponsor for a selected fair day. You will enjoy the many offerings including private concert seating for you and special guests. A Main Stage Merch toss and the opportunity to give away promotional items at entrance gates on your sponsored day. You will receive 16 general daily admission passes, 8 Rodeo or Demolition Derby Reserved seat tickets for selected day, and 5 passes to our Heritage Club where you can relax, eat and be merry! Refer to the detailed list of items included with this particular package such as advertising and vendor booth reservation.

CHAMPION (\$3,000) - 4 PACKAGES AVAILABLE

You will be the presenting sponsor of a selected Cascade Rodeo Arena Event (rodeos or demolition derby)! We will reserve a portion of arena seating for you and select guests. You will have the opportunity to do a Merch Toss before the rodeo begins! You will receive 15 general daily admission passes, 15 reserved seat tickets for the Rodeo or Demolition Derby for your selected day, and 4 Heritage Club passes where you can relax, eat and be merry! Refer to the detailed list of items included with this particular package such as advertising and vendor booth reservation.

BLUE RIBBON (\$2,000) - 18 PACKAGES AVAILABLE

Proudly display your business banner during the fair! Included in this package are 10 general daily admission passes and 3 Heritage Club passes for your private concert viewing, where you can relax, eat and be merry! Refer to the detailed list of items included with this particular package such as advertising and vendor booth reservation.

RED RIBBON (\$1,200) - 10 PACKAGES AVAILABLE

With this package you will enjoy 8 general daily admission passes along with 2 Heritage Club passes where you can relax, eat and be merry! Refer to the detailed list of items included with this particular package regarding advertising and ticket details.

WHITE RIBBON (\$700)

This sponsorship option gives you 5 general daily admission passes. Refer to the detailed list of items included with this particular package such as advertising and ticket details.

GRAND CHAMPION

Grand Champion Sponsorship - \$5,000

As a Grand Champion Sponsor, you have the opportunity to showcase your love of the community through a variety of opportunities before, during and after the week of the fair. Serve as a signature partner of the Yamhill County Fair & Rodeo to our 35,000 plus patrons. You will be recognized in marketing materials, participate in fair week events, build your brand and much more!

- Sixteen (16) General Admission Passes (redeemable any day of fair)
- Eight (8) Heritage Club (VIP) Passes (admits 2 persons per ticket) allowing access to premium concert viewing, complementary food, refreshments and access to an exclusive beer garden
- Eight (8) passes for reserved rodeo or demolition derby arena seating
- 1 - 5' x 7' banner** to be displayed inside the Delashmutt indoor riding arena through June 30 the following calendar year
- 2 - 3' x 5' banners** displayed at primary ticket booths and an additional 3' x 5' banner displayed around the fairgrounds all four days
- Partnership presence as the Grand Champion Sponsor in print, on our website and social media platforms
- Opportunity to throw your company merchandise such as hats and t-shirts before presenting day main stage concert
- Complimentary outside 10'x10' fair exhibitor booth space if requested
- Opportunity to distribute promotional materials at the Heritage/VIP building

**Banners to be provided by sponsor

CHAMPION

Champion Sponsorship - \$3,000

Serve as a rodeo or demolition derby sponsor (your choice of night based on availability). As a Champion Sponsor your business will be known as the rodeo or demolition derby sponsor for the night. Take over the Cascade Rodeo Arena for the evening and give the community an event worth remembering! We offer many perks during the week of fair and beyond. Serve as a rodeo or demolition derby sponsor (your choice of night based on availability)

- Fifteen (15) General Admission Passes (redeemable any day of fair)
- Fifteen (15) passes for chosen night of rodeo or demolition derby arena seating (admits 1 per pass)
- Four (4) Heritage Club (VIP) Passes (admits 2 persons per ticket) allowing access to premium concert viewing, complementary food, refreshments and access to an exclusive beer garden
- 1 - 5' x 7' banner** to be displayed inside the Delashmutt indoor riding arena through June 30 the following calendar year
- 2 - 3' x 5' banners** displayed (1) at Cascade arena and (1) around the fairgrounds all four days
- Partnership presence as a Champion Sponsor in print, on our website and social media platforms
- Opportunity to throw your company merchandise such as hats and t-shirts further marketing your business before presenting day rodeo or demolition derby
- Complimentary outside 10'x10' fair exhibitor booth space if requested

**Banners to be provided by sponsor

BLUE RIBBON

Blue Ribbon Sponsorship - \$2,000

As a Blue Ribbon Sponsor, you will be recognized as one of our top partners. This package allows you the opportunity to showcase sponsor signage for an event or building for 35,000 plus fair patrons to see!

- Ten (10) General Admission Passes (redeemable any day of fair)
- Three (3) Heritage Club (VIP) Passes (admits 2 adults per ticket) allowing access to premium concert viewing, complementary food, refreshments and access to an exclusive beer garden
- One (1) 3' x 5' banner displayed at event or on building all four days (banners provided by sponsor)
- Partnership presence as the Blue Ribbon Sponsor in print, on our website and social media platforms
- Complimentary outside 10x10 fair exhibitor booth space if requested

BLUE RIBBON SPONSORSHIP OPPORTUNITIES:

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|--|-----------------------------|
| ✓ Annual BBQ Contest | ✓ Hot Dog Eating Contest |
| ✓ Open class & 4-H Exhibit (Leslie Lewis) Building | ✓ Pie Eating Contest |
| ✓ Welding Contest | ✓ Evergreen Horse Barn |
| ✓ Delashmutt Arena | ✓ Thompson Horse Barn |
| ✓ Small Stage | ✓ Kadell Horse Barn |
| ✓ Drader Arena | ✓ Small Animal Barn |
| ✓ Drader Stage | ✓ Harding Sheep & Goat Barn |
| ✓ 4-H Leaders Horse barn | ✓ Hall Swine (Pig) Barn |
| ✓ Beef Barns | ✓ Dairy Barn |

RED RIBBON

Red Ribbon Sponsorship - \$1,200

- Eight (8) Daily General Admission Passes redeemable any day of fair
- Two (2) Heritage Club (VIP) Passes (admits 2 per pass)
- One (1) - 5' x 7' banner to be displayed inside the Delashmutt indoor riding arena through June 30 the following calendar year (banner to be provided by sponsor)
- Partnership presence as the Red Ribbon Sponsor in print, on our website and social media platforms

WHITE RIBBON

White Ribbon Sponsorship - \$700

- Five (5) Daily General Admission Passes redeemable any day of fair
- One (1) 5' x 7' banner displayed in Cascade Arena, inside Delashmutt Arena or another location as mutually agreed upon during all four days of the fair
- Partnership presence as the White Ribbon Sponsor in print, on our website and social media platforms

RODEO FLAG

Rodeo Flag - \$300

- Flag for your business is presented inside the Rodeo Arena during all rodeo performances. Flag provided by sponsor.

PLEASE CONTACT OUR SPONSORSHIP AGENT, CHRISTINE WATTS, AT 971-461-7646 OR EMAIL ycfairsponsors@gmail.com or THE YAMHILL COUNTY FAIR & EVENT CENTER FOR SPONSORSHIP INFORMATION, QUESTIONS AND INQUIRIES

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VISIT US ONLINE AT YAMHILLCOUNTYFAIRS.COM**